



# BENJAMIN MOORE®

## SUPER SPEC® LATEX ENAMEL

### UNDERCOATER & PRIMER SEALER 253

#### Features

- Ideal for sealing a variety of porous and non-uniform surfaces, including wallboard.
- Excellent holdout.
- Easy to apply and dries quickly.
- Same day topcoat.
- Performs equally well underneath either Benjamin Moore's latex or solvent based paints.
- Easy to apply, spatter resistant, rapid dry for quick recoating, and soap and water cleanup.
- Deep Color Base Primer (04) maximizes hiding power of clean, deeper finish coats.

#### Recommended For:

For new or previously painted drywall construction, composition board, non bleeding woods and concrete.

Suitable for exterior masonry and block construction that is in sound, chalk free condition.

#### General Properties

An acrylic blended latex primer designed for multiple uses.

#### Limitations:

- Not recommended for use on bare metal.
- Do not apply when air and surface temperatures are below 50°F (10°C).

#### Product Information

##### Colors — Standard:

253-00 White, 253-04 Deep Color Base Primer

(White (253-00) may be tinted with up to 2.0 fl. oz. of Benjamin Moore & Co. Color Preview® colorants per gallon.)

##### — Tint Bases:

Not Available

##### — Special Colors:

Contact your Benjamin Moore & Co. representative

##### Certification:

Master Painters Institute MPI #50

Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84

VOC compliant in all regulated areas.

##### Federal Specifications Generic Equivalent:

TT-P-650-C

##### Technical Assistance

Available through your local authorized independent BENJAMIN MOORE® retailer. For the location of the retailer nearest you, call 1-800-826-2623, see [www.benjaminmoore.com](http://www.benjaminmoore.com), or consult your local Yellow Pages.

##### Technical Data◇

##### White

Vehicle Type	Acrylic Blended Latex	
Pigment Type	Titanium Dioxide	
Volume Solids	31 %	
Theoretical Coverage at Recommended Film Thickness	400 - 500 Sq. Ft.	
Recommended Film Thickness	— Wet	3.6 mils
	— Dry	1.1 mils
Dry Time @ 77° F (25° C) @ 50% RH	— Set To Touch	1/2 Hour
	— Dry To Touch	1 Hour
	— To Recoat	1 Hour
	— To Hard Dry	4 Hours
Dries By	Evaporation, Coalescence	
Viscosity	94 ± 2 KU	
Flash Point	None	
Sheen / Gloss	Flat	
Surface Temperature at application	— Min.	50° F
	— Max.	90° F
Thin With	Clean Water	
Clean Up Thinner	Clean Water	
Weight Per Gallon	10.8 lbs.	
Storage Temperature	— Min.	40° F
	— Max.	90° F

##### Volatile Organic Compounds (VOC)

◇ 54 grams / Liter .45 LBS / Gallon

## Surface Preparation

Surfaces to be primed must be clean, dry, and free of wax, grease, dust, mildew, water soluble materials, and scaling paint. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Apply Super Spec® Latex Enamel Undercoater & Primer Sealer before and after filling nail holes, cracks, and other surface imperfections. Sand when dry.

Masonry surfaces must be cured before priming. Poured concrete and precast concrete must be allowed to cure for 30 – 60 days; block construction should be allowed to cure for 30 days. All surfaces must be thoroughly brushed with stiff fibre bristles to remove loose particles.

**Difficult Substrates:** Benjamin Moore & Co. offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your BENJAMIN MOORE® retailer can recommend the right problem-solving primer for your special needs.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## Primer/Finish Systems

For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired.

**Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

### Wood, New (Non-Bleeding):

**Primer:** Super Spec® Latex Enamel Undercoater & Primer Sealer

**Finish:** Appropriate Benjamin Moore® interior finish paint

### Drywall:

**Primer:** Super Spec® Latex Enamel Undercoater & Primer Sealer

**Finish:** Appropriate Benjamin Moore® interior finish paint

### Plaster:

**Primer:** Prime or spot prime as needed with Super Spec® Latex Enamel Undercoater & Primer Sealer

**Finish:** Appropriate Benjamin Moore® interior finish paint

### Masonry, New:

#### Rough or Pitted Masonry:

**Primer:** SUPER SPEC® Latex Block Filler (160)

**Finish:** Appropriate Benjamin Moore® interior finish paint

#### Smooth Poured or Pre-cast Concrete:

**Primer:** MOORE'S® Acrylic Masonry Sealer (066) or Super Spec® Latex Enamel Undercoater & Primer Sealer (253)

**Finish:** Appropriate Benjamin Moore® finish coat

## Application

Stir thoroughly before use. Apply by brush, roller, or spray. Apply generously using overlapping strokes, brushing or rolling from unpainted into painted areas.

Apply before and after filling nail holes, cracks, and other surface imperfections. Sand smooth when dry.

## Thinning

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.

## Clean Up

Clean brushes, rollers and other painting tools in warm soapy water after use.

Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

## Environmental, Health & Safety Information

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**FIRST AID:** In case of eye contact, flush with water for 15 minutes; for skin, wash with soap and water. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL —** Absorb with inert material and dispose of as specified under "Clean Up".

**KEEP OUT OF REACH OF CHILDREN**

**PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for additional health and safety information.**

